

## Quadratics: Zero Product Property

The zero product property is used to find the ***x-intercepts*** (**also called zeros or roots**) of a quadratic equation. If  $m \cdot n = 0$ , then either  $m = 0$  or  $n = 0$  or both variables equal zero.

Use the Zero Product Property when a quadratic equation is in one of the following forms:

$$\textcircled{1} \quad ax^2 + bx = 0$$

$$\textcircled{2} \quad ax^2 + bx + c = 0$$

$$\textcircled{3} \quad ax^2 + bx = c$$

$$\textcircled{4} \quad ax^2 + c = bx$$

$$\textcircled{5} \quad ax^2 = bx + c$$

To use the ZPP you **must** first make the quadratic equation equal to 0! Won't get all solutions if not equal to zero.

Steps to follow when using ZPP

- a. Make the equation equal to zero
- b. Factor the quadratic
- c. Make each factor equal to zero and solve for the x-intercept(s) using algebra.
- d. Write the solution set

\*\*Do **NOT** use the ZPP when the b-value is 0 (no b-value no zero product property!)

$$4x^2 + 8 = 0$$

$$9x^2 = 12$$

Ex: Find the x-intercepts (also called finding the zeros or roots)

1.

$$y = 8x^2 - 4x$$

$$0 = 8x^2 - 4x$$

$$0 = 4x \cdot (2x - 1)$$

$$\frac{4x}{4} = \frac{0}{4}$$

$$x = 0$$

$$\text{or } \frac{2x - 1}{+1 \quad +1} = 0$$

$$\frac{2x}{2} = \frac{1}{2}$$

$$x = \frac{1}{2}$$

2 solutions:  $x = 0 \text{ or } \frac{1}{2}$

\* make a 2<sup>nd</sup> toolkit Card  
for the examples below

## Quadratics: Examples using ZPP

Ex1: Find the roots

$$\begin{array}{r} 16x^2 = -16x - 4 \\ -16x^2 \quad -16x^2 \end{array}$$

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$$0 = -16x - 4 - 16x^2$$

$$0 = -16x^2 - 16x - 4$$

$$0 = -4(4x^2 + 4x + 1)$$

$$0 = -4(2x + 1)(2x + 1)$$

$$\cancel{-4=0} \quad \cancel{0x} \quad 2x+1=0 \quad \text{or} \quad 2x+1=0$$

$$\begin{array}{r} -1 \quad -1 \\ \hline \end{array}$$

$$\frac{2x}{2} = \frac{-1}{2}$$

$$x = -\frac{1}{2}$$

One solution:  $x = -\frac{1}{2}$

Ex 2: Find the zeros

$$\begin{array}{r} x^2 + 5x = 6 \\ -6 \quad -6 \end{array}$$

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$$x^2 + 5x - 6 = 0$$

$$(x+6)(x-1) = 0$$

If you use the table to factor then do the table off to the side. It is NOT Algebra work!

$$\begin{array}{r} x+6=0 \\ -6 \quad -6 \\ \hline x = -6 \end{array}$$

$$\begin{array}{r} \text{or } x-1=0 \\ +1 \quad +1 \\ \hline x = 1 \end{array}$$

2 solutions :  $x = -6 \text{ or } 1$